

## Video Workshop When I was Young a Blackberry was 'Just' a Fruit Maximilian Karrasch and Gabor Nemet

This workshop can be used for small or very large groups, as long as at least two groups can be formed from the entire group. The time spent on the workshop greatly depends on how much time you give groups to create the videos and the number of groups you have, as you need to allow time for viewing all the videos that have been created. Also, you can choose to lead a discussion afterwards regarding the necessity or burden technology creates.

### Materials:

- Enough video cameras for each small group
- Enough copies of the below 'tasks' for each group to have one. If there are multiple small groups make sure to split the tasks evenly between them.

### The Workshop:

This workshop allows participants to explore either the positive or negative effects of social media and technology on their everyday life. It doesn't take a lot of preparation; rather the creativity of participants. After dividing into small groups distribute evenly one of the following tasks:

- *Motto: "When I was young a blackberry was 'just' a fruit"*

*As a group, you need to make an advertisement video promoting the prevention of the overuse of technology in daily and community life. Your opinion is that technology is not necessary in daily and community life.*

*You have 25 minutes to make a two minute video.*

- *Motto: "The citizens of "Farmville" in a country called "Facebook-Land" share their feelings about their better life"*

*As a group, you need to make a motivational advertisement video promoting the use of technology in daily and community life. Your opinion is that there is nothing better than using technology at every time and at every place.*

*You have 25 minutes to make a two minute video.*

After the groups have finished, play the videos for the entire group. After the impending laughter subsides, you can lead a discussion/debate about whether or not we need to completely 'switch-off' from the technological world or if a balance can be found.

### Example debriefing questions:

- Do you think 'going off the grid' or 'switching off' is an option today? Is it healthier than staying connected?
- Do you think we have a balance between the time we spend without technology and the time we are wrapped up using different technologies that connect us (phones, the Internet, etc)?

Mozaik 28, *Living in a World of Technology*, "When I was Young a Blackberry was 'Just' a Fruit" Maximilian Karrasch and Gabor Nemet, Fall 2011.

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- How has the Internet made your life/relationships better/worse?

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